



# **Club & Event Partnership Opportunities**

**2022–2023**



## ABOUT US

**Teaching the skills that develop strong adults,  
strengthen families, build lifelong  
friendships, and win games!**

Milwaukee Sport Club (MSC) was chartered in 1953 as one of the first sport clubs in southeast Wisconsin. Nearly seven decades later, MSC continues to offer the highest quality coaching and facilities to support our Youth Academy and Select Teams and Adult Majors/Reserves.

Experienced, professional coaches provide consistent high-level training with the support of dedicated volunteers. Our teams compete in the top leagues and tournaments in Wisconsin and the Midwest.

The Club is conveniently located 5 minutes west of Interstate 41 on Silver Spring Road behind the Schwabenhof Restaurant and Biergarten.

Brookfield • Delafield • Germantown •  
Greenfield • Hartford • Hartland •  
Kettle Moraine • Menomonee Falls •  
Milwaukee • Pewaukee • Sussex •  
Waukesha • Wauwatosa



435  
PLAYERS



300+  
FAMILIES



INDOOR TRAINING  
FACILITY



FULL-SIZE FIELDS



SMALLER GAME  
FIELDS





## ABOUT US

### WHO WE ARE

MSC is so much more than just a soccer club. We are a collective of players, coaches, and families working together to raise healthy children, build strong communities and leaders, and promote the internationally loved sport of soccer. We invite you to visit the Club and our website or speak with our families for more information.

Our club is active year-round! Teams play in fall and spring leagues and practice throughout the winter. Players and families also engage through Club activities and events, including:

- ⚽ Oktoberfest Beer Tasting
- ⚽ Soccerfest Tournament
- ⚽ Holiday Party
- ⚽ Volunteer Activities

### SPONSORSHIP

#### Benefits

- ⚽ Wide exposure for your business to desirable demographics.
- ⚽ Support and strengthen your community.
- ⚽ Your support is 100% tax deductible.
- ⚽ Product placement at events throughout the year.

#### Opportunities

- ⚽ Become a sponsor
- ⚽ Purchase a field sign
- ⚽ Make an in-kind donation
- ⚽ Attend events
- ⚽ Volunteer





# SPONSORSHIPS

## ALL SPONSORSHIPS INCLUDE

**MSC Website presence:** Sponsor logo featured with MSC Logo throughout club promotional materials (e.g., social media posts, tournament invitations and information, social activities fundraising events).

**Tournament Participation:** Option to be present for educational and/or promotional purposes.

Right to include itself as a sponsor of MSC in any public relations or community relations initiatives.



**GOLD**  
\$15,000

- Two 4' x 8' outdoor banners: One facing the Field 1 stadium, one facing the parking lot.
- Bavarian King level at MSC Oktoberfest.
- Logo on team uniforms printed in odd years and worn for 2 years.



**SILVER**  
\$10,000

- One 4' x 8' outdoor banner: Choice of Field 1 stadium or the parking lot.
- Schottenhamel level at MSC Oktoberfest
- Logo on team uniforms printed in odd years and worn for 2 years.



**BRONZE**  
\$7,500

- One 3' x 6' outdoor banner: Choice of Field 1 stadium or the parking lot.
- Lederhosen level at MSC Oktoberfest
- Name on team uniforms printed in odd years and worn for 2 years.



## UNIFORMS

Logo on all MSC  
Select uniforms

### Jersey Front

\$5,000

Center front  
placement

### Jersey Sleeve

\$2,500

Left sleeve  
placement

### Shorts

\$2,500

Left leg  
placement



# MSC OKTOBERFEST

**OCTOBER 15, 2022**  
**4 – 7 PM**



Since MSC's first beer tasting fundraiser in 2019, the event has taken off and developed a devoted following. It typically draws 300+ adult attendees excited to sample numerous beers and seltzers, socialize with their friends, and raise money to upgrade MSC's fields and facilities. The event is held in the Schwabenhof Biergarten.

|  | Presenting | Bavarian Kingdom | Schottenhamel | Lederhosen | Hofbrau | Prost |
|--|------------|------------------|---------------|------------|---------|-------|
| Investment                             | \$7,500    | \$5,000          | \$2,500       | \$1,000    | \$500   | \$250 |
| Tax deductible amount                  | \$7,000    | \$4,500          | \$2,100       | \$700      | \$300   | \$150 |
| <b>Benefits</b>                        |            |                  |               |            |         |       |
| Event tickets                          | 10         | 10               | 8             | 6          | 4       | 2     |
| Opportunity to distribution promotions | ★          |                  |               |            |         |       |
| Beer tasting glasses                   | Logo       |                  |               |            |         |       |
| Volunteer t-shirts                     | Logo       | Logo             |               |            |         |       |
| Event Facebook page                    | Logo       | Logo             |               |            |         |       |
| Emcee recognition                      | ★          | ★                | ★             | ★          |         |       |
| Invitations                            | Logo       | Logo             | Logo          | Name       |         |       |
| Thank you                              | Logo       | Logo             | Logo          | Logo       | Name    |       |
| Sponsor banner                         | Logo       | Logo             | Logo          | Logo       | Name    | Name  |





## COMMITMENT

**We are interested in joining MSC for the 2022-23 Season!**

### Club Sponsorships

- ☐ Gold: \$15,000
- ☐ Silver: \$10,000
- ☐ Bronze: \$7,500
- ☐ Jersey: \$5,000
- ☐ Jersey Left Sleeve: \$2,500
- ☐ Uniform Shorts: \$2,500

### Oktoberfest Sponsorships

- ☐ Presenting: \$7,500
- ☐ Bavarian King: \$5,000
- ☐ Schottenhamel: \$2,500
- ☐ Lederhosen: \$1,000
- ☐ Hofbrau: \$500
- ☐ Prost: \$250

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### **PAYMENT INFORMATION**

☐ Check Enclosed

☐ Please Send an Invoice

☐ Charge the CC Below

Name on Card: \_\_\_\_\_

Number \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_ CVV Number: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

To return this form or request additional information,  
please contact Karen Ropel, MSC Sponsorship Director at  
[karen.ropel@milwaukeesportclub.com](mailto:karen.ropel@milwaukeesportclub.com) or (414) 915-2808.